Website Requirements Workbook

Client Information:

Client Name	Jiggar Trivedi
Contact Person	Jiggar Trivedi
Designation	Owner
Email Address	jt@sunhospitalityproducts.com
Phone Number	513-305-6650
Skype/ Gtalk	
Industry	Hospitality Hotel Furnitures

Website Concept

Business Specifics

1. What is the **Business Name**? Sun Hospitality Products
2. Do you have a **Business Logo**?   Yes
3. Do you have a **Business Slogan**? "If you can dream it we can make it"

Website Specifics

1. What is the Principal Purpose of the website?
   Reaching our clients and providing them with a high-quality company image that will influence them to order from our company over the competitors. I want to inform hotel owners of our furniture offerings and the Hotel brands we can do furniture for. Also the designs (soft seating, bathroom, total FF&E). Every hotel has a different design and packages that must be followed per corporate and I want clients to know what we are able to do and are approved for. We can get above spec product (even higher quality than the competitors) for a lower price and want to emphasize that on the website (we have a line on the site now that says "We Beat China Price" we want to keep this line or something similar on the site letting customers know).
   We can also help customers secure a renovation FF&E loan if they need it and want to mention this on the website.

2. Who is the Target Audience?
   Hotel Owners across United States & Canada

3. Is there an existing website? If yes, please provide the URL
   SunHospitalityProducts.com

4. Are there any website color preferences?
   Please provide options of color schemes that would work well for my audience.

5. Please mention 3 top competitors
   Curve Hospitality
   Foliot
   Kimball Hospitality

6. What payment methods would you like to use? Check all that applies
    Pay by credit card
   (Yes)

7. Do you need a CMS (Content Management System) to edit the content of the content pages like (About us, Privacy policy, FAQ etc.?)
   ☐Yes (Yes)

8. SSL Integration required?
   ☐Yes (I don't know what this is, please advise what this is)

9. Do you have any preferences for the platform / technology to be used for the website?
   ☐Open to best option which suites my business (Please advise on options what you offer for this one)

10. Are there any specific requirements or preferences not mentioned above?

11. Please list down content pages you will have on your website? (Example: About Us, Privacy Policy, FAQs etc.)

    Gallary, About us, testimonials, please advise for other pages you recommend

12. Please specify which of the below mentioned modules / components you would like to see on your home page?

Modules / Components	Required (YES / NO)	Feedback
Account Login	No	
Contact Information	Yes	
Banner / Slider	Yes	
Content Area	Yes	
News and Events Widget	No	
Site Search	No	
Request For Information Form	Yes	
Blog Feed	No	
Featured Products	Yes	
Video Gallery	Yes	
Newsletter Subscription Option	No	
Shopping Cart Widget	No	
Social Media Icons	No	
Twitter Feed	No	
Facebook Feeds	No	

13. Any External API required? If yes then please mention the details of that API
    I'm not sure what this is, please advise

14. Detailed Functional Requirements:(Please mention the detailed functional requirements of the application)
    Yes for phone and email

15. Administration area Detail Functional Requirements (Please mention detailed functional requirements of Admin module)
    I'm not sure what this is, please advise

16. Any specific content management system (CMS) platform you require? (Drupel, Magento, Word press, etc.) Or do you leave that to the developer's suggestion?
    Leave it to the developer's suggestion

17. Is there a specific deadline you have for the completion of the website? (Kindly note that website completion depends on the scope of work & is subject to extension if required)

    1-2 weeks as quoted whenever I placed my order to start this project

18. Do you have any other suggestion, idea or requirements for the website?

I am open to suggestions if the developer has any

19. Do you already have a Domain name (.com) for your business? If yes then please provide the credentials.

Yes - SunHospitalityProducts.com

I need to gather the credentials from the past developer.

20. Do you already have a server? If yes then please provide the credentials.

Yes I do have a server.